



# What does the modern learner really want?

72% of all learning is now online.  
But **what do learners really think** about the digital learning transformation?



## What learners **get**...

- Boring
- Repetitive
- Time consuming



## What learners **want**...

- Quick
- Easy
- Interactive



60% of training courses are **30 mins or over**



Learners would prefer training courses that are **20 minutes or less**



Over 45% of training in large organizations is rated **medium to low**



50% of learners want **more personalization**



43% of learners want **more video content**

## 5 ways L&D professionals can help

1

### Microlearning

**25%** of leaders say microlearning is the approach that works best in their organization.

Respond to learner demand for quicker development with short, sharp, relevant learning experiences.

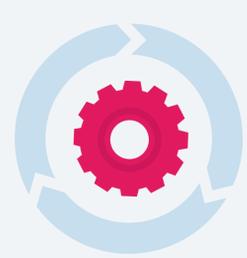


2

### Flexible blended learning

**30%** of businesses are focusing on new hybrid ways learning.

If you're returning to face-to-face training, make sure you offer online alternatives as part of a flexible blend.



3

### Video

**41%** of L&D professionals want to focus on video content.

From sharing knowledge to telling stories, harness the power of user generated videos to encourage self-directed and peer learning.



4

### Data driven personalization

**15%** of L&D teams are exploring how AI can help them personalize learning.

Don't have access to this tech? Use the tools you have at hand to gather data, find out what works, and create personalized learning paths.



5

### Wellbeing

Employees are the most valuable asset of any business.

Create a positive impact on employees' lives by **putting people at the center** of everything you do in L&D.



## See the full report

Get the insider knowledge you need to **deliver successful employee training** in 2022

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